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NETGEAR® RETAINS PARAGO TO IMPLEMENT NEW FASTCASH INCENTIVE PROGRAM

June 23, 2009 (Lewisville, TX) – Parago, a leader in providing rewards-based incentive programs to many Fortune 500 companies, today announced that it has been hired by NETGEAR to design and execute an innovative channel incentive program including online claims management and reloadable prepaid card reward issuance.

NETGEAR was looking for a unique incentives provider whose platform could assist in driving new product sales through their national PowerShift™ Partner Network of Value Added Resellers. While NETGEAR had utilized a version of the FastCash incentive program as a key enabler to the success of the PowerShift brand, the existing program had some deficiencies that did not provide the level of interactivity with participants to drive the engagement and desired results of the program.

“By teaming with Parago in the re-launch of the FastCash program, our PowerShift partners will now be able to process their sales claims more efficiently while being able to keep track of their earnings in a more-user friendly environment,” said John Grady, Director, SMB Marketing & Channel Development of NETGEAR. “Parago’s program innovations allow NETGEAR the ability to interact with our PowerShift Partner Network more dynamically, enabling a more loyal relationship.”

The Parago incentives program for NETGEAR will launch July 1, 2009. Parago’s new and improved version of the program will give current and future FastCash participants the ability to submit their claims via an interactive and engaging online portal. The new online portal will also give participants access to their prepaid card balance and associated transactions, and will allow them to receive their rewards in a timelier manner while giving them direct insight into their complete program participation success.

“We are proud to be retained by NETGEAR in the re-launch of the FastCash channel incentive program,” said Juli Spottiswood, Parago President and Chief Executive Officer. “This launch is the first step in our relationship with NETGEAR towards delivering increased participant value while allowing NETGEAR to enhance their channel partner relationships.”

This year Parago will be responsible for managing close to \$2 billion in incentive rewards on behalf of its Fortune 500 client base of customers, their sales associates and channel partners. In the past few years Parago has evolved from one of the largest consumer incentives companies to one of the largest issuers of Visa prepaid incentives cards and a full-service corporate incentives provider.

About Parago

Parago is the innovative provider of reward-based incentives solutions that deploy technology to drive better results from consumers, employees and sales channels. Parago provides a full range of corporate and consumer incentive programs to Fortune 500 companies. Its offerings include incentive solutions targeted at customer acquisition and retention, employee performance improvement and recognition programs and sales and channel incentives solutions. Parago has distinguished itself in the rewards-based incentives field for more than ten years by consistent reinvention of legacy approaches, introducing 27 industry firsts and receiving three patents. Parago is based in the Dallas/Fort Worth area. For more information visit www.parago.com

About NETGEAR

NETGEAR (NASDAQGM: NTGR) designs innovative, branded technology solutions that address the specific networking, storage, and security needs of Small-to Medium-sized Businesses (SMBs) and home users. The company offers an end-to-end networking product portfolio to enable users to share Internet access, peripherals, files, multimedia content, and applications among multiple computers and other Internet-enabled devices. Products are built on a variety of proven technologies such as wireless, Ethernet and powerline, with a focus on reliability and ease-of-use. NETGEAR products are sold in over 29,000 retail locations around the globe, and via more than 41,000 value-added resellers. The company's headquarters are in San Jose, Calif., with additional offices in 25 countries. NETGEAR is an ENERGY STAR(R) partner. More information is available by visiting www.netgear.com or calling (408) 907-8000. Follow NETGEAR on Twitter at <http://twitter.com/NETGEAR>.

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